

Careers Matter

Alumni-Student Connections

Calumet and Stong Colleges

Wednesday, October 2nd, 2019

Land Acknowledgment



York University acknowledges its presence on the traditional territory of many Indigenous Nations. The area known as Tkaronto has been care taken by the Anishinabek Nation, the Haudenosaunee Confederacy, the Wendat, and the Métis. It is now home to many Indigenous Peoples.

We acknowledge the current treaty holders and the Mississaugas of the Credit First Nation. This territory is subject of the Dish With One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the Great Lakes region.

Means to connect with Alumni/Professors

In-Person
Email
Phone

In-Person



Learn to Love Networking

1. Think beyond the obvious
2. Concentrate on the positives
3. Motivate yourself with a higher purpose
4. Time your entry
5. Develop your "elevator speech."

Email



Making Effective Connections



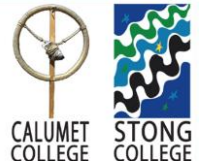
1. Be Professional / Use a professional email account/address
2. Use proper salutation
3. Identify who you are
4. Identify how you know the person
5. Identify why you are connecting with that person

Making Effective Connections



6. Provide documentation in PDF format
7. Thank the person for her/his time
8. Be open to meeting with them at her/his leisure
9. Sign off
10. Professional signature

Professional email account



A. iamsosassy@hotmail.com

B. manoftheyear@rogers.ca

C. hotdude@marshmallow.com

D. janedoe@gmail.com

E. janedoe@my.yorku.ca

F. imtheman@lovemachine.com

G. Jane Doe <janedoe@my.yorku.ca>

Proper Salutation

A. Hey mervi

B. dude

C. Dear Professor Henriques

D. Hello Dr. Rotondi

E. Hi Dr. Belcastro

F. bro

G. Hey dude

H. brow

Example

From: *babygirl69@yorku.ca*


To: *smitha@yorku.ca*

Yo dawg

All of the students felt that the first midterm was WAYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYYY too hard. You need to bell curve otherwise we'll ALL fail ☹️. We're going to complain to the dean if we get bad grades because we won't get into med school and that would make us sad :'(THANKS! ;)

Sign off, and Signature

A. Hasta la vista

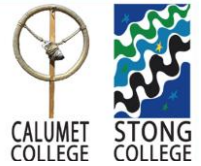
B. Ciao, JD 

C. Thank you for your consideration of my request, Jane Doe, 3rd year, Kinesiology and Health Science, York University

D. Bye for now Rotondi, , Jane

E. See you late 

F. Ciao amigo Hernan



Example of a good signature line

Best Regards,

Frank Rubino

4th year, Kinesiology and Health Science

KAHSSO President

YORK UNIVERSITY

305 Stong College • 4700 Keele Street

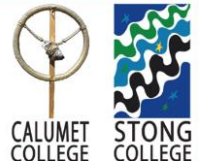
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Professional Email Example



*From: Jenny Ling <jenling@my.yorku.a>
To: Hernan Humana <hhumana@yorku.ca>
Subject: Volunteering with your team*

Dear Professor Humana:

My name is Jenny Ling. I am a 3rd year student in the School of Kinesiology and Health Science. I am currently taking course KINE 3620 with you.

I would like to further pursue my interest in sociology of sport. I was wondering if there is an opportunity to volunteer in this area with you.

I have attached my updated Resume/CV and my transcript of records in PDF format for your perusal.

I am looking forward to hearing from you at your leisure. Thank you for considering my request.

Best Regards,

Jenny Ling, 3rd year student
Kinesiology and Health Science
York University



Linked-In

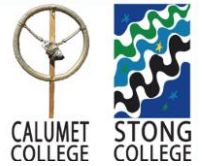
- Important for networking and getting in touch with recruiters
- An opportunity to cultivate your professional brand
- Many free courses and webinars on Lynda.com teach you how to optimize your linked-in profile



Phone

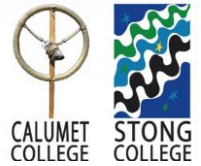


Making Effective Phone Calls



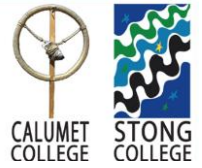
1. Learn about your contacts and their companies.
2. Know what you want to say when calling.
3. Make calls when your energy is highest.

Careers Represented Tonight



- Charitable Sector
 - CEO
- Research
 - Graduate Students
- Medicine
 - Vascular Surgery Resident
- Health Care
 - Registered Nurse
 - Physiotherapist
 - Primary Care Coordinator
 - Health Care Management

Careers Represented Tonight



- Finance
 - Accountant
 - Financial Analyst
- Education/Teaching
 - High School Teacher
 - Associate Professor
 - Student Services Assistant
- Business
 - Senior Account Executive
 - Corporate Strategy
- Law
 - IT Training Specialist

15 seconds!

Alumni, please present:

- 1. Name**
- 2. Profession**
- 3. Past experience**

Frequently Asked Questions

FAQ



- 1. Did your career turn out the way you planned?**
- 2. Had you known what you know now, how would you have changed your experience as a student?**
- 3. What skill or knowledge did you acquire in your undergraduate years that helped you with your career?**
- 4. What advice would you give to current students?**

Time to mingle!